Advisory Committee Fall 2025 Minutes Message Therapy

Century City Center - Joe Chat Sumner Board Room Thursday, October 30, 2025, 4:00 PM

Valerie Witten

Members Present Vernon College Faculty/Staff

David Washburn

Kenneth Upchurch

Jessica Smith

Tom Ostovich

Andrea Mirasol

Andrea Sanchez

Natassja Larque

Madison Kretzmer

Members Not Present

Dawn Rabideau Dawn Thompson Drue Davis

| Welcome and Introductions | Andrea Mirasol |
|--|-------------------------------------|
| Andrea Mirasol welcomed committee members and in | nvited all to introduce themselves. |

A. Review program outcomes, assessment methods/results, and workplace competency

Andrea Mirasol asked Natassja Larque to review the program outcomes listed below.

Program outcomes

- 1. Perform therapeutic modalities of massage, including but not limited to Swedish, deep tissue, and sports.
- 2. Demonstrate knowledge and understanding of the legal, ethical, and business practices related to massage therapy.
- 3. Follow appropriate health and hygiene standards as required by TDLR regulations.
- 4. Performs procedures of business management pertaining to specifics of massage therapy.
- 5. Demonstrates knowledge of (OSHA) Occupational Safety and Health Administration requirements and all effective workplace safety programs and regulations.

6. Perform skills necessary for successful interview processes, resume writing, and communication skills to self-market for employment.

Program outcomes mapped to courses:

| Program: Massage Therapy | | | | | | | | | |
|---|--|---|---|--|--------------|--|--|--|--|
| Award: Massage Therapy Certificate of Achievement | | | • | Credential: Certificate of Achievement | | | | | |
| Cip | Cip: 51.3501 | | | | | | | | |
| | LIST OF ALL COURSES REQUIRED AND IDENTIFIED CORE OBJECTIVES | | | | | | | | |
| Program Outcomes | | | | Course Number | Course Title | | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | | | | |
| | | Х | | Х | | LEAD 1000 | Workforce Development with Critical Thinking | | |
| Χ | Χ | Χ | | Х | Χ | MSSG 1009 | Massage Health and Hygiene | | |
| Χ | Х | Χ | | Х | | MSSG 1011 | Massage Therapy Fundamentals I | | |
| Χ | Χ | Χ | | Х | | MSSG 1013 | Anatomy & Physiology for Massage | | |
| Χ | Х | Χ | | Х | | MSSG 2014 | Pathology for Massage | | |
| Χ | Χ | Χ | | Х | | MSSG 2011 | Massage Therapy Fundamentals II | | |
| Χ | Χ | Χ | | Х | | MSSG 2013 | Kinesiology for Massage | | |
| Χ | Χ | Χ | | Х | | MSSG 1005 Hydrotherapy/Therapeutic Modalities | | | |
| | Χ | Χ | Х | | Χ | MSSG 1007 Business Practices & Professional Ethics | | | |
| Χ | Х | Х | х | Х | Х | MSSG 2086 | Internship - Massage Therapy/Therapeutic Massage | | |
| | | | | | | rform skills necessary for successful interview processes, resume g, and communication skills to self-market for employment. | | | |
| | | | 5. Demonstrates knowledge of (OSHA) Occupational Safety and Health Administration requirements and all effective workplace safety programs and regulations. | | | | | | |
| | | 4. Performs procedures of business management pertaining to the specifics of massage therapy. | | | | | | | |
| | | 3. Follow appropriate health and hygiene standards as required by TDLR regulations. | | | | | | | |
| Demonstrate knowledge and understanding of the legal, ethical, and business practices related to massage therapy. | | | | | | | | | |
| 1. P | 1. Perform therapeutic modalities of massage, including but not limited to Swedish, deep tissue, and sports. | | | | | | | | |

1. Approve program outcomes

Andrea asked if there were any questions or comments.

Tom Ostovich made a motion to approve.

David Washburn seconded the motion.

The motion passed and the committee approved the program outcomes as presented. Andrea then moved on to assessment methods.

B. Assessment methods and results

Andrea Mirasol asked Natassja Larque to review the following assessment methods.

Instructor Approach

- 1. Lecture, discussion, use of charts, graphs, board work, overhead film illustrations, video tapes, DVDs, and/or other media will be used to enhance the learning process.
- 2. Use of visual aids is essential.
- 3. Give any pertinent handout material.
- 4. Review and summarize information outlined in class.
- 5. Assign homework and reading material for next class.
- 6. Instructor will answer student questions and provide clarification as needed.
- 7. Instructor will demonstrate on a living model the entire sequence of massage, the specific movements of massage, and the range of motion movements used in Swedish massage.
- 8. Instructor will assist each student in developing the ability to perform each massage movement.
- 9. Instructor will assist each student in a practical experience of the class material 10. Utilize the FSMTB practice assessment to help prepare for the licensure exam.

CHAIR: "We need a motion to approve the assessment methods as is (or with discussed changes)"

1. Approve assessment methods and results

After review, Andrea asked if there were any questions or comments. With no additional discussion, Andrea asked for a motion to approve the assessment methods as presented. David Washburn made a motion to approve.

Kenneth Upchurch seconded the motion.

The motion passed and the committee approved the assessment methods as presented. Andrea then moved on to workplace competency.

C. Workplace competency (course or exam)

Andrea Mirasol asked Natassja Larque to review information regarding the workplace competency.

Verification of workplace competencies:

Students have the option to take the Texas Massage Therapy exam that allows them to work only in Texas, or they can take the MBLEx which allows them to work nationally. Out of the 11 students who completed the Massage Therapy program in June 2025, 4 students tested for the MBLEx, and 3 have passed. Currently, we have 7 students that have not tested.

Texas Massage Therapy Exam

| Texas Massage Therapy Exam | | | | | |
|----------------------------|--|---------------------|--|--|--|
| Program Outcome | Number of students who took the course or licensure exam | Results per student | Use of results | | |
| 1 through 12 | 0 | N/A | State licensure reporting. Required certification to work in the field in the State of Texas | | |

MBLEx Exam

| Program Outcome | Number of students who took the course or licensure exam | Results per student | Use of results |
|-----------------|--|---------------------|--|
| 1 through 12 | 4 | 75% Passed | National licensure reporting. Required certification to work in the field throughout the US. |

1. Approval of workplace competency

After review, Andrea Mirasol asked if there were any questions or comments. With no additional discussion, Andrea asked for a motion to approve the workplace competency as presented. David Washburn made a motion to approve.

Tom Ostovich seconded the motion.

The motion passed and the committee approved the workplace competency as presented. Andrea then moved on to review program curriculum/courses/degree plans.

D. Program Specific Accreditation Information and Requirements (if applicable)

Andrea Mirasol explained the program's accreditation through SACSCOC. Instructor Natassja Larque regularly keeps up with all updates from TLDR. With nothing additional to discuss, Andrea moved on to review program curriculum, courses, and degree plans.

E. Review program curriculum/courses/degree plans

Andrea Mirasol asked Natassja Larque to review the following information regarding curriculum/courses/degree plans.

Massage Therapy, Certificate of Achievement

Continuing Education
CIP 51.3501
Instructional Location – Century City Center
Probable Completion Time - 9 months

First Semester

| LEAD 1000 | Workforce Development with Critical Thinking | 32 Class Hours |
|-----------|--|-----------------|
| MSSG 1013 | Anatomy & Physiology for Massage | 100 Class Hours |
| MSSG 1009 | Massage Health and Hygiene | 20 Class Hours |
| MSSG 1011 | Massage Therapy Fundamentals I | 100 Class Hours |

Second Semester

| MSSG 2014 | Pathology for Massage | 40 Class Hours (Increase to 48 Hours) |
|-----------|--|---------------------------------------|
| MSSG 2011 | Massage Therapy Fundamentals II | 100 Class Hours |
| MSSG 2013 | Massage Kinesiology | 60 Class Hours |
| MSSG 1005 | Hydrotherapy/Therapeutic Modalities | 20 Class Hours |
| MSSG 1009 | Business Practices and Professional Ethics | 50 Class Hours |
| MSSG 2086 | Internship - Massage Therapy/Therapeutic Massage | 50 Class Hours |

1. Approve program revisions (If applicable, if not skip)

After review, Andrea asked if there were any questions or comments. It was proposed to increase MSSG 2014 "Pathology for Massage" from 40 to 48 hours. With no additional discussion, Andrea asked for a motion to approve the program revisions as presented with the increase of hours from 40 to 48 in MSSG 2014 "Pathology for Massage".

Tom Ostovich made a motion to approve.

Kenneth Upchurch seconded the motion.

The motion passed and the committee approved the program revisions as presented with the increase of hours from 40 to 48 in MSSG 2014 "Pathology for Massage".

Andrea then moved on to review program statistics.

F. <u>Statistics: Graduates (from previous year/semester), current majors, current enrollment</u>

Andrea Mirasol reviewed the following program statistics.

Program Statistics: N/A

Graduates 2024-2025: 10Enrollment Spring 2025: 10

• Enrollment Fall 2025: 12 currently in the program

After review, Andrea moved on to local demand/labor market outlook.

G. Local Demand/Labor Market Outlook

Andrea Mirasol invited Bettye Hutchins to discuss the accuracy of the following information provided by the Bureau of Labor Statistics for accuracy, then administer the Comprehensive Local Needs Assessment for use in compulsory reporting.

| Occupation | National Median Wage | State Median Wage | Local Median Wage | Current /Projected Job openings (2022- 2032) | Projected Growth (annual) | |
|----------------------|----------------------------|----------------------|-------------------------|---|---------------------------------|--|
| | \$27.86 /hr. | | \$25.96 /hr. | | | |
| Massage | \$57,950 | \$27.19 /hr | \$53,990 | | | |
| Therapists | /annual | \$56,540 /annual | annual | 1,910 TX. | 29% TX. | |
| | _ | | | | | |
| * BLS 2024 wage data | | | | | | |

After review, Andrea moved on to discuss facilities, equipment, and technology.

H. Evaluation of facilities, equipment, and technology.

Andrea Mirasol reviewed recent purchases of equipment and updates to the lab.

Perkins Grant purchased 5 new additional beds. The College purchased a new warmer for our hot stones, new sheets actually made for Massage beds, more essential oils, a therapy gun, sauna blankets, and additional tools for facial massages. We have also added a 6th station in our downstairs lab.

After review, Andrea asked if there were any additional questions or suggestions. With no further discussion to be had, Andrea moved on to review professional development.

I. Professional development of faculty

Andrea Mirasol reviewed professional development opportunities taken by the faculty.

Currently, the instructor keeps up with her Massage Therapy license and follows the CEU requirements needed.

After review, Andrea moved on to promotion and publicity.

J. Promotion and publicity (recruiting) for the program

Andrea Mirasol reviewed the following promotional and recruiting efforts made by the program.

- Facebook
- Website
- KFDX
- Channel 6
- Fliers
- CTE brochures
- Art Walk
- Publicize Internship Appointments through social media / word-of-mouth
- Collaborations with the community like SAFB, Region 9, etc.

After review, Andrea moved on to special populations.

K. Serving students from special populations:

Andrea Mirasol reviewed the following definition of special populations and the services available for those eligible.

Vernon College is an open enrollment college. The Proactive Assistance for Student Services (PASS) department offers many services for documented disabilities such as but not limited to quiet testing, longer testing times, interpreters, and special equipment.

Vernon College has a program titled "New Beginnings" for students who qualify to receive transportation, childcare, and/or textbook loans. Perkins funding is also offering assistance to break down barriers such as uniform, supply, equipment costs.

Peer to Peer mentoring, tutoring (online and in person), resume building, student success series, and counseling are just a few of the other options/services available to students.

- 1. Special populations new definitions:
 - a. Individuals with disabilities;
 - b. Individuals from economically disadvantaged families, including low-income youth and adults;

- c. Individuals preparing for non-traditional fields: 1:9 male/female ratio
- d. Single parents, including single pregnant women;
- e. Out-of-workforce individuals;
- f. English learners;
- g. Homeless individuals described in section 725 of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11434a);
- h. Youth who are in, or have aged out of, the foster care system; and
- i. Youth with a parent who
 - i. is a member of the armed forces (as such term is defined in section 101(a)(4) of title 10, United States Code);
 - ii. is on active duty (as such term is defined in section 101(d)(1) of such title).

Andrea Mirasol asked if there were any additional questions, comments, or suggestions. With no further discussion to be had, Andrea adjourned the meeting at 4:55pm.

Recorder Signature Date Next Meeting: Fall 2026